

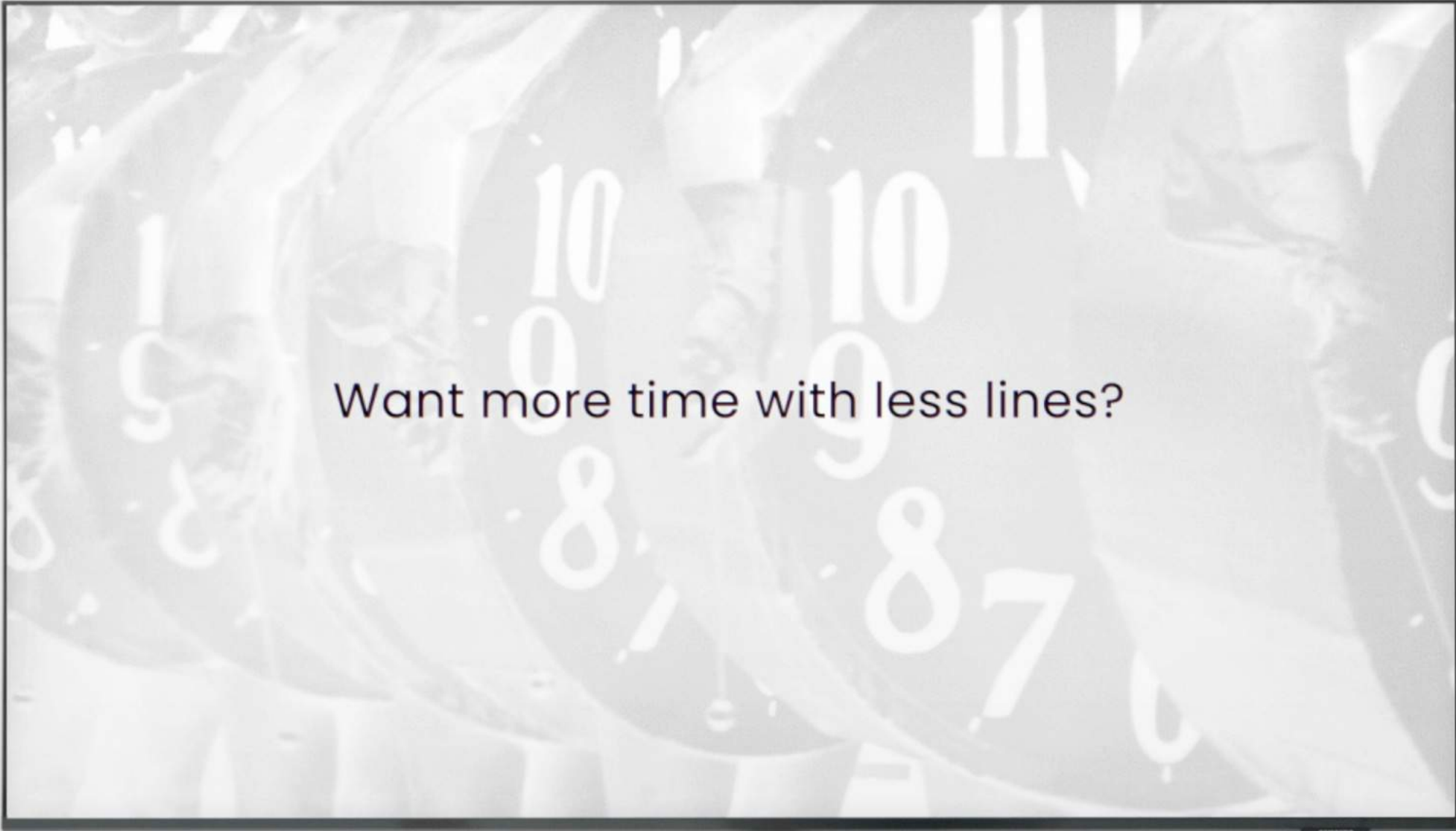


The only long-lasting, peptide-  
powered frown line treatment

**IT'S ABOUT TIME**

**DAXXIFY**<sup>®</sup>  
daxibotulinumtoxinA-lanm injection

Please see Important Safety Information including Boxed Warning at the end of this presentation.



Want more time with less lines?

# Want more time with less lines?



DAXXIFY® lasts on  
average **6 months**  
and up to **9 months**  
for some\*

That's a full year of smoother frown lines  
with as few as **2 treatments\***

\*At least 50% of patients in clinical studies had no or minor frown lines 6 months after treatment. Between 3% and 5% of patients in clinical studies had no or minor frown lines 9 months after treatment. In other safety studies, between 5% and 17% of patients still had noticeable improvement 9 months later.

DAXXIFY®  
daxibotulinumtoxinA-lanm injection

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PRACTICE LOGO

**What makes the peptide special?**

DAXXIFY®  
daxibotulinumtoxinA-lanm injection

# LOVE PEPTIDES IN YOUR PRODUCTS?

DAXXIFY® is the only long-lasting, peptide-powered frown line treatment and the first innovation of its kind in over 20 years. It's a formulation unlike anything else.

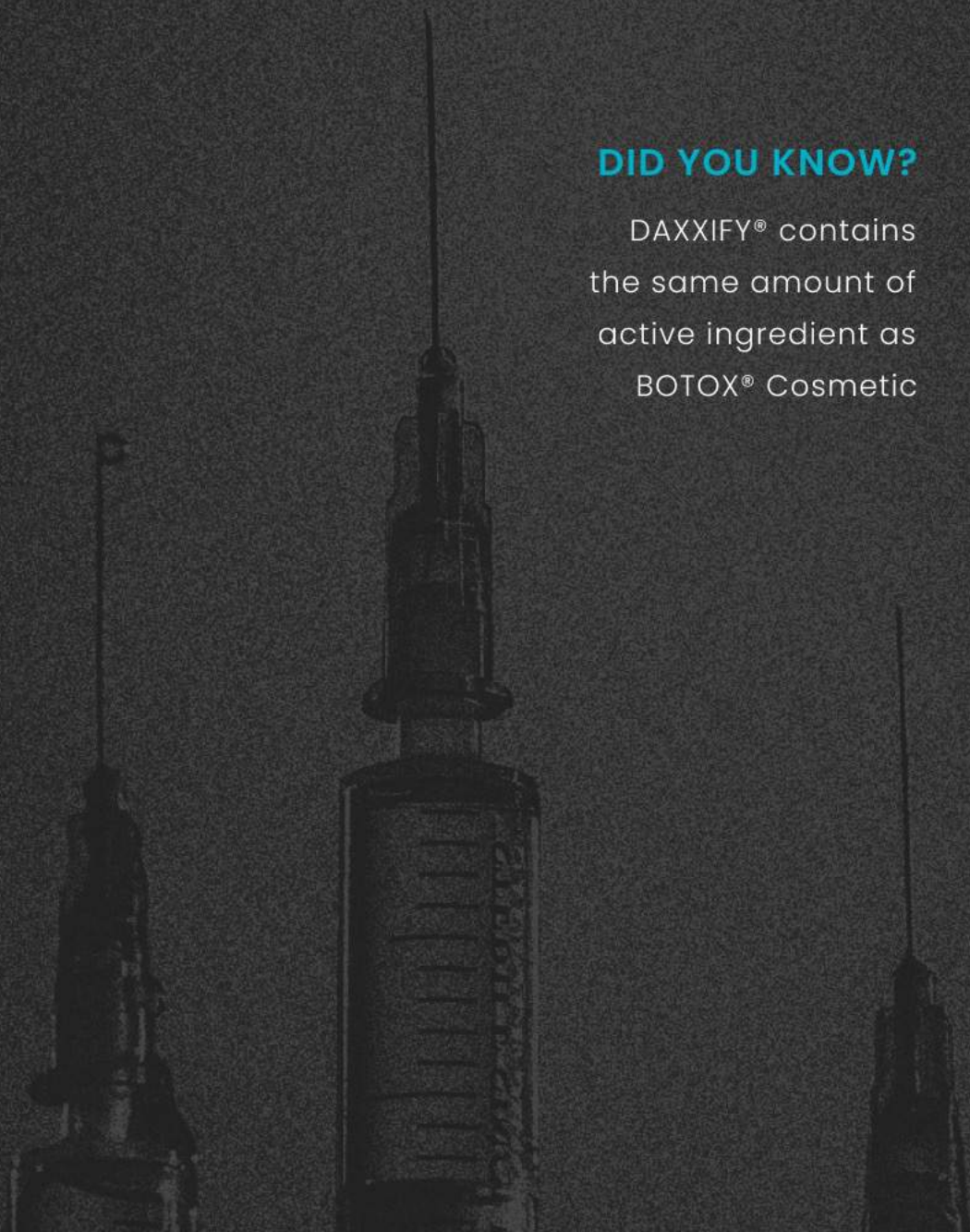
DAXXIFY® may last up to  
twice as long as conventional  
treatments for some.\*

DAXXIFY®  
daxibotulinumtoxinA-lanm injection

\*Conventional frown line treatments last 3-4 months. At least 50% of patients in clinical studies had no or minor frown lines 6 months after treatment with DAXXIFY®. In other safety studies, between 5% and 17% of patients still had noticeable improvement 9 months later.

#### DID YOU KNOW?

DAXXIFY® contains  
the same amount of  
active ingredient as  
BOTOX® Cosmetic



# A LOOK THAT LASTS

Results may vary.



**BEFORE**



**2 WEEKS AFTER**



**6 MONTHS AFTER**



**9 MONTHS AFTER**

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**DAXXIFY**<sup>®</sup>  
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# Long-lasting results

Results may vary.

BEFORE

2 WEEKS AFTER

6 MONTHS AFTER

9 MONTHS AFTER

FROM OUR PRACTICE

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**DAXXIFY**<sup>®</sup>  
daxibotulinumtoxinA-lanm injection

PRACTICE LOGO



# FAQ

## Frequently Asked Questions

### What makes DAXXIFY® different?

DAXXIFY® is the only long-lasting frown line treatment powered by a peptide

- DAXXIFY® is unique because it's the only formulation that uses a novel peptide to stabilize the active ingredient, botulinum toxin type A, and does not contain human or animal byproducts
- Results last on average **6 months** and **up to 9 months** for some\*

\*At least 50% of patients in clinical studies had no or minor frown lines 6 months after treatment. Between 3% and 5% of patients in clinical studies had no or minor frown lines 9 months after treatment. In other safety studies, between 5% and 17% of patients still had noticeable improvement 9 months later.

> 2,800

people experienced DAXXIFY®

#### FREQUENTLY ASKED QUESTIONS

## Is DAXXIFY® safe?

DAXXIFY® was studied in the largest-ever clinical study for a frown line treatment and included more than 2,800 people across different ages and skin types.



# 96%

of people were satisfied  
with their results\*

## FREQUENTLY ASKED QUESTIONS

### Are people satisfied with their results?

Absolutely. In the largest-ever study of its kind, 96% of people treated with DAXXIFY® were satisfied with their results.\*

\*96% of people reported they were satisfied on a 7-point scale when evaluated at 4 weeks in clinical studies.

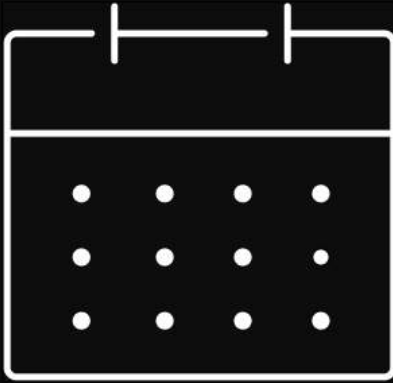
# 1-2

Results may be seen  
within one to two days

## FREQUENTLY ASKED QUESTIONS

### Will I see results quickly?

You may see results with DAXXIFY® as early as the next day after treatment, and typically within two days. You should see noticeable results within a two-week time frame.



You can return to your daily routine  
immediately after your appointment

#### FREQUENTLY ASKED QUESTIONS

## What can I expect with DAXXIFY® treatment?

DAXXIFY® injections are typically performed with a small needle, and people treated with frown line treatments say the injection feels like a pinch.

If you are concerned about discomfort, talk to us about options for minimizing pain, such as icing the area or applying a topical numbing cream.

There is a possibility that the area around the injection site will swell, turn red, and cause pain or tenderness from the injection itself; however, these side effects are typically very minor and go away after a few hours or days.



Units are like fingerprints

#### FREQUENTLY ASKED QUESTIONS

## Will I need the same number of Units as my current frown line treatment?

In short, no, and here's why. Units are like fingerprints—they are a proprietary measurement of a treatment's unique potency.

Because of the differences in how treatments are formulated and tested, you cannot compare or convert Units between them, just like you cannot compare 2 fingerprints.

**Learn more about dosing on the next slide >>**



Double the Units does not mean double the dose

## FREQUENTLY ASKED QUESTIONS

# How can I better understand dosing since Units cannot be compared?

A clearer way to understand dosing is to look at how many nanograms of active ingredient (botulinum toxin type A) a product has.

### Double the Units does not mean double the dose

	DAXXIFY®	BOTOX® Cosmetic	Dysport®
Approved frown line dose	40 UNITS	20 UNITS	50 UNITS
Amount of active ingredient	0.18 NANOGRAMS	0.18 NANOGRAMS	0.27 NANOGRAMS

As you can see, despite the number of Units, DAXXIFY® isn't 2x the dose of BOTOX® Cosmetic, nor is Dysport® 2.5x the dose of BOTOX® Cosmetic.

**DAXXIFY**<sup>®</sup>  
daxibotulinumtoxinA-lanm injection

**IT'S ABOUT TIME**

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## IMPORTANT SAFETY INFORMATION for DAXXIFY® (daxibotulinumtoxinA-lanm) injection

DAXXIFY® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of DAXXIFY®:

- **Problems swallowing, speaking, or breathing** due to weakening of associated muscles can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms that include loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

**Do not receive DAXXIFY® if you** are allergic to any of the ingredients in DAXXIFY® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®/BOTOX® Cosmetic), abobotulinumtoxinA (DYSPORE®), incobotulinumtoxinA (XEOMIN®) or prabotulinumtoxinA-xvfs (JEUVEAU®); or have a skin infection at the planned injection site.

**DAXXIFY® dosing units are not the same as, or comparable to, any other botulinum toxin product.**

**Tell your healthcare provider about all your medical conditions**, including any side effects from botulinum toxin products, including dry eye; breathing, swallowing, bleeding, or heart problems; plans to have surgery; weakness of forehead muscles; drooping eyelids; have had surgery on your face; are pregnant or breastfeeding or plan to become pregnant or breastfeed.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

Using DAXXIFY® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your healthcare provider that you have received DAXXIFY® in the past.**

**Especially tell your healthcare provider if you** have received any other botulinum toxin product in the last 4 months or any in the past, and exactly which product you received (such as BOTOX®, BOTOX® Cosmetic, MYOBLOC®, DYSPORE®, XEOMIN®, or JEUVEAU®). **DAXXIFY® may cause serious side effects, including allergic reactions** (such as itching, rash, redness, swelling, wheezing, trouble breathing, or dizziness or feeling faint), **heart problems** (such as irregular heartbeat and heart attack), and **eye problems** (including dry eye, reduced blinking, and corneal problems). Tell your healthcare provider or get medical help right away if you experience a serious side effect. No serious adverse events of distant spread of toxin effect associated with dermatologic use of DAXXIFY® have been reported in clinical studies at the dose of 40 Units for glabellar lines. The most common side effects of DAXXIFY® include headache, eyelid drooping, and loss of ability to move the muscles in your face.

These are not all the possible side effects of DAXXIFY®. For more information, see the full Prescribing Information including Boxed Warning, and refer to the Medication Guide or talk with your doctor. **To report side effects associated with DAXXIFY®, please call 1-877-373-8669. You may also report side effects to the FDA at 1-800-FDA-1088 or visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch).**

### APPROVED USE

DAXXIFY® is a prescription medicine that is injected into muscles and used in adults to temporarily improve the look of moderate to severe frown lines between the eyebrows.

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PRACTICE LOGO

# A LOOK THAT LASTS

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**BEFORE**



**2 WEEKS AFTER**



**6 MONTHS AFTER**



**9 MONTHS AFTER**

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**BEFORE**

**AFTER**

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